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Media Contact:

Lou Desiderio

Synergy Communications, Inc.

917-627-0912

lou@pr-synergy.com

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Imagenomic Announces Portraiture 2 for Lightroom Edition

*New Software Effectively Utilizes both Lightroom Edit-In and Export Features,
Rounds out Support for Leading Image Editing and Workflow Applications*

Alexandria, VA, August 27, 2009. Imagenomic announced today the release of Portraiture 2 for Adobe Lightroom. This latest Portraiture 2 product edition from Imagenomic delivers all of the productivity benefits of fast and accurate skin retouching to the Lightroom user community, and complements earlier introductions of Portraiture 2 for Adobe Photoshop and Apple Aperture.

Portraiture 2 versions for Lightroom include native 32 and 64-bit support for Windows Vista, and support for the latest Mac Intel platforms and OSX releases for Apple computers. All of the familiar features and controls that have made Portraiture 2 popular with Photoshop and Aperture users are now available in the new Lightroom edition. Lightroom users also benefit from two Portraiture workflow usage modes, using both the Edit In and Export techniques for individual and batch image editing and processing.

“Lightroom users make up an important part of our customer community, and this latest version of Portraiture 2 is designed to meet their demands and expectations,” says David McDonell, CEO of Imagenomic. “We have spent considerable time and effort to ensure that Portraiture 2 works seamlessly within the Lightroom workflow, and that it conforms to our highest technical and performance benchmarks for all Imagenomic products; this latest release meets these stringent criteria and we anticipate that the Lightroom community will agree,” McDonell added.

This latest Portraiture 2 edition is available for immediate use on a free, 15-day trial basis from the company's website. For new customers, the Lightroom edition is available for purchase at \$199.95. For registered users of Portraiture 2 for Photoshop or Aperture, the Lightroom edition is available at the discounted price of \$99.95. See www.imagenomic.com for additional details.

Imagenomic is honored to announce that Portraiture 2 has been recognized by *American PHOTO* magazine with a 2009 Editor's Choice Award in their July/August issue. You can read more about what the editor's had to say about the software by visiting www.imagenomic.com to find the link to *American PHOTO* online.

About Imagenomic

Imagenomic is the creator of the award-winning Noiseware, Portraiture and RealGrain software product series for digital photography. Headquartered in Alexandria, Virginia, Imagenomic LLC is a privately held, independent software vendor specializing in digital imagery enhancement solutions. Using our proprietary, patent-pending algorithms, the company is focused on creating high performance software tools for retouching, noise and artifact removal, sharpening and other image correction and enhancement processes. Imagenomic's products have been acclaimed by a global customer community and industry peers for their superior processing speed, picture quality and overall ease-of-use. For more information, visit us online at www.imagenomic.com

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